

# the Outsider

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unconventional metal envelopes for architecture

Interview  
with  
John Eyers

A journey  
to  
BeLux

Focus on  
Engineered  
Coil Coats



euramax  
FOR ARCHITECTURAL ENVELOPES

# Brig Apartments

Boom, Belgium

BINST ARCHITECTS

The unique "chardonnay"-shade colour is Dual Tone Pyrite Chardonnay Gold A6050 finish which, working with studio founder Luc Binst, Euramax developed specially for this project.



The project name references a bridge that, until 1945, linked the two banks of the Rupel River in Boom, Belgium. Sited on a disused, former shipyard restored to Municipality ownership, the Brig project consists of four residential buildings, designed to house a total of 97 apartments.

BINST ARCHITECTS' concept was to recreate the bridge that formerly connected the two sides of the river, this time as an ideal link, a meeting point for people, and a meeting point for architecture and nature too.

The design evolved to strike a delicate balance between public and private, respecting at all times the original public space while ensuring privacy for the new buildings. The underlying four-leaf-clover floor plan layout ensures that each apartment enjoys distinctive views of the Rupel River.

The strategically located project benefits from excellent transport links, including proximity to a railway station. It is also hooked up to a power station unique in Flanders for generating electricity from hydrogen, which caters to nearly 80% of the building's electricity needs.

Comprised of white bands of prefabricated concrete alternating with translucent aluminium

cladding, the facade design is one of the project's hallmark features. Depending on viewing angle and incidence of light, the combination results in changing perceptions of the finish colour, from gold through various shades of green.

The facade cladding is made of STRAKK profiles from Habemo. The unique "chardonnay"-shade colour is Dual Tone Pyrite Chardonnay Gold A6050 finish which, working with studio founder Luc Binst, Euramax developed specially for this project.

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Longitudinal section  
Not to scale



Dual Tone  
Pyrite Chardonnay Gold A6050

