Binst arcal

PROJECT HQ BINST ARCHITECTS, ANTWERPEN
ARCHITECT BINST ARCHITECTS
FURNITURE LENSVELT CONTRACT FURNITURE
PHOTOGRAPHY TIM VAN DE VELDE





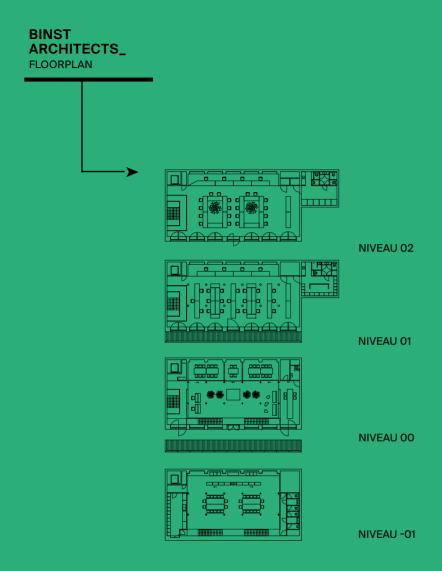


B brand is a collective of professional designers united by passion to let interior and design as an art form result in complete concepts with a notion of strong identity. As an organizational statement, B brand approaches living and working programs, products and objects in a non-conventional manner. They convert sculptural grids into a conceptual design, a zone where design and art meet in an aesthetic and functional way.

Through this interaction the individual becomes, as it were, a spectator of his own environment. B brand focuses on fair (top) materials, craft and circular design. Through this, B brand offers solutions to the sustainability issues of our time: investing in craft, the product and the end user in all its facets.

As B brand acquires many multifaceted talents and everyone entails their own unique qualities, working together creates a cross-pollination that is challenging and inspiring. The outcome of this blend expressed itself in strong and unique concepts. The team consists of the renowned architect Luc Binst (Binst Architects) and interior architect Ben Depuydt.

In 2006 Luc Binst (Binst Architects) won the prestigious Lensvelt Interior Architect Prize for his design of the Loft House in Humbeek.





LUC BINST
CEO AND INDEPENDANT
ARCHITECT, WORKING BY
THE MOTTO 'EXPERIENCE
MEETS INNOVATION'.
HE DIFFERENTIATES
HIMSELF BY AIMING FOR
ARCHITECTURE THAT
EXPRESSES ITSELF DAILY
BY THE TERM 'ABSTRACT
EXPRESSIONISM',
CHARACTERISED BY
BALANCE.